



Letter # 1 **THE PROJECT**

Foodorama is Sylvain and Kalima's project, who decided to travel the world, by bike, to meet people who have ecological solutions for tomorrow's food.

But I guess you already have a lot of questions!

- Who are Sylvain and Kalima?
- Why go on a recumbent bike?
- Which itinerary have we planned?
- What are the eco-friendly projects around food will we visit?



Sylvain is 36 years old. He first worked in international solidarity before becoming an advertising **photographer**. Some of his clients have even become partners of the project!!

Photo equipment and cameras have no secret for him. Thanks to his skills, you will be able to admire magnificent pictures from the other side of the world.

He traveled extensively in South-East Asia (Cambodia 3 months, Vietnam 1 year, Thailand, Philippines, etc.) that have etch in him a taste for adventure. Now he has been living with Kalima for 2 years in Montreuil (suburb of Paris).

Kalima is 28 years old. She has been intermittent show for 6 years. She works in the **logistics of shooting** feature films, short films and commercials. For example, she finds restaurateurs or the film crew or hotels when the shot isn't in Paris. She also organizes the travels of the team. She is a real "Swiss knife" and will be very handy for FOODORAMA.

She also started traveling very early. After discovering Brazil at age 13, she didn't leave her backpack. After the baccalaureate, she lived abroad between the United States and Turkey, then began her studies in audiovisual.

In short, Sylvain and Kalima share this passion for adventure and encounters.
For what better than to go on a recumbent bike to meet people?



Sylvain and Kalima, Morocco, for the Foodorama test

The benefits of a recumbent bike:

Encounter: our strange equipment will surely generate discussions and adventures that we would not have experienced with a normal bike (as we have already seen in Morocco on our first trip).

Comfort: in addition to being atypical, it is especially much more comfortable than a right bike. Farewell to the back, farewell to the buttocks, welcome to the wonderful world of the end of the day where it was enough to stretch the bonds for the next morning to be perfect.

But the recumbent bike also has the advantages of the right bike:

Ecological: respect for the environment is an essential component of our project. The bike allows us to move without polluting.

Independent: the bike allows us to choose our own route without depending on schedules and defined routes. This is the best way to think outside the box.

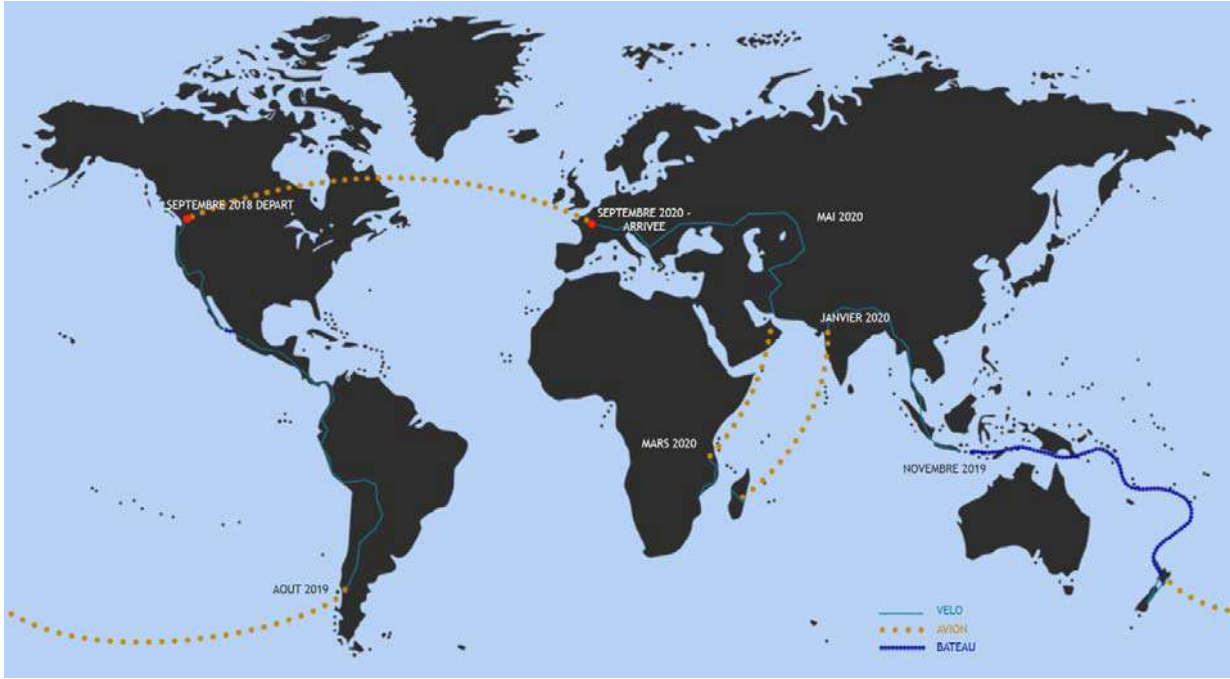
At human speed: neither too slow nor too fast and we can easily stop and take the time to contemplate the road, to be in direct contact with nature and the world around us.

To stay in the same logic of freedom, we chose to bring a tent so that **we can enjoy total independence in nature.**

And you, have you ever seen a recumbent bike?



Here is the planned route. This represents about 25,000 miles to be done during 2 years. That's an average of 30 miles a day. But we will not ride every day. Sometimes we'll stay at one place for 2 days and sometimes we will do 60 miles during the day.



With this map, can you name some countries in which we shall pass?

This route is likely to change along the trip according to the topics we shall find about sustainable food. **By the way, what types of projects are we going to meet?**

We want to highlight projects that, above all, **respect the environment** (for example that do not use pesticides or that do not generate deforestation), but that can also **answer a local problem** (for example, how to Produce food in the cities?), or **create a social bond** (for example, the shared fridge that allows to easily give food to those who need, but who also need to meet one another).



Our first topic will be: How to eat well in the city? We shall visit shared gardens in Vancouver, Canada, an urban farm in Portland (United States) and eat at locavore restaurants where food comes from nearby farms ...

[Do you know what locavore means?](#)

In the next letter, we talk about the contents of our 7 bags (and yes no backpack for us...)

See you soon!